



Embark Welcomes HP Inc. Into Its Partner Development Program to Pioneer Commercial Self-Driving Freight Deployment

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Collaboration positions the company to participate in the future of autonomous freight

SAN FRANCISCO, May 13, 2021 /PRNewswire/ -- [Embark Trucks Inc.](#), a leading developer of autonomous technology for the trucking industry, today announced that HP Inc. is joining its [Partner Development Program](#) (PDP) to test and deploy autonomous freight within its carrier network. HP will play a critical role in testing self-driving truck technology in a real-world commercial setting, as well as providing data and feedback to Embark as it expands the PDP. HP will record its first autonomous freight deliveries with Embark, moving printers from Los Angeles, California to Phoenix, Arizona.

The structure of HP's network, with relatively long hauls departing from a select set of distribution and manufacturing facilities, makes HP particularly well-suited to capture the value of autonomous freight. These long hauls have the ability to benefit greatly from the increased speed, sustainability, and operational efficiency unlocked by 24/7 on-highway operations.

"As our Partner Development Program grows, we're thrilled to bring storied high-tech companies like HP on board," said **Alex Rodrigues, CEO of Embark**. "Embark is excited to work with HP to prepare their carrier network to operate Embark self-driving trucks. The upfront time invested in PDP will provide HP a meaningful head-start when it comes time to scale self-driving technology throughout their logistics operations. Self-driving freight will inevitably help large shippers like HP bring additional speed and efficiency into their supply chains."

"HP is driving toward net-zero carbon emissions across our entire value chain by 2040," said **Jessica Kipp, Global Head of WW Logistics, HP**. "Transportation and logistics have an important role to play, and we're excited to pilot new technologies with Embark that, when combined with electric and alternative fuel vehicles, have the potential to create a far more sustainable fleet and logistics networks than ever before."

The Embark PDP is an industry ecosystem that brings leading carriers and shippers together to deploy autonomous freight, improve speed and reliability for customers, and maintain high safety standards. To date, shippers including AB Inbev and national carriers including Werner, Bison Transport, and Mesilla Valley Transportation have joined the PDP to leverage the early benefits provided by autonomous freight.

About Embark

Embark, a San Francisco-based developer of self-driving trucks, is working to build a future where roads are safer, drivers work closer to their homes and families, and goods move faster and are cheaper. Embark is working with the world's leading shippers and carriers to bring this vision to life through a unique model that combines the consistency of automation for long-haul, on-highway routes, with human adaptability for off-highway, short-haul driving. Embark was founded in 2016 and is backed by leading investors including Tiger Global, Sequoia Capital, DCVC, and Y Combinator.

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